



### The objectives

<p><b>Theme 1</b> The Setting - The Erne, amenity &amp; recreation</p> <p><b>Objective:</b> "Safeguard and utilize the town's natural assets, with particular focus on the River Erne and its setting, including the estuary, the Mill Quay and the coastal links."</p>	<p><b>Theme 2</b> The Place - Placemaking &amp; public realm</p> <p><b>Objective:</b> "Deliver integrated high-quality multi-functional public spaces designed for the pedestrian with a focus on improving aesthetics, biodiversity, amenity, recreation and civic inclusiveness."</p> <p><b>Additional:</b> "Address issues with town centre function and aesthetics including vacant, derelict and physically obsolete buildings and deliver the redevelopment of existing cleared and underused sites."</p>	<p><b>Theme 3</b> Connections - Transport &amp; movement</p> <p><b>Objective:</b> "Create a pedestrian and cyclist friendly environment with permeable streets and spaces; improve public transport facilities; ensure the essential needs of car drivers and passengers are sensitively provided for and strengthen links and physical connections between the town centre and the wider area."</p>
<p><b>Theme 4</b> Heritage - Built &amp; cultural</p> <p><b>Objective:</b> "Capitalize on and enhance the town's historic features and cultural heritage through building conservation and revitalisation and by growing the town's festival culture and promoting its status as 'Ireland's Oldest Town'."</p>	<p><b>Theme 5</b> The Economy - Business &amp; tourism</p> <p><b>Objective:</b> "Support and assist the development of business and tourism sectors."</p>	<p><b>Theme 6</b> The Community - Sustainability &amp; facilities</p> <p><b>Objective:</b> "Nurture and strengthen the strong community spirit, &amp; high levels of participation &amp; activity through the provision of quality services, facilities, &amp; environmental enhancements in a sustainable way that will improve people's quality of life."</p>